

# REVENUE POTENTIAL ANALYSIS FORM

(Fill out after your fundraiser)

## REVENUES:

**Sales = Quantity x Sales Price:**

Item: \_\_\_\_\_  
QTY \_\_\_\_\_ X Sales Price \_\_\_\_\_ = \$ \_\_\_\_\_

Item: \_\_\_\_\_  
QTY \_\_\_\_\_ X Sales Price \_\_\_\_\_ = \$ \_\_\_\_\_

Item: \_\_\_\_\_  
QTY \_\_\_\_\_ X Sales Price \_\_\_\_\_ = \$ \_\_\_\_\_

**Total Revenue From Sales :** \$ \_\_\_\_\_

**Other Revenue: (describe)** \$ \_\_\_\_\_

**Total Revenue:** \$ \_\_\_\_\_

**Total Deposited:** \$ \_\_\_\_\_

**Date:** \_\_\_\_\_ **By:** \_\_\_\_\_

**Overage/Shortage:** \$ \_\_\_\_\_

## EXPENSES:

**Product cost = Quantity x Purchase Price:**

Item: \_\_\_\_\_  
QTY \_\_\_\_\_ X Purchase Price \_\_\_\_\_ = \$ \_\_\_\_\_

Item: \_\_\_\_\_  
QTY \_\_\_\_\_ X Purchase Price \_\_\_\_\_ = \$ \_\_\_\_\_

Item: \_\_\_\_\_  
QTY \_\_\_\_\_ X Purchase Price \_\_\_\_\_ = \$ \_\_\_\_\_

**Total Expenses From Sales:** \$ \_\_\_\_\_

**Other Expenses: (describe)** \$ \_\_\_\_\_

**Total Expenses:** \$ \_\_\_\_\_

**Total Profit from this Activity:** \$ \_\_\_\_\_

**(Total Revenue less Total Expenses)**