Madison High School ASB

REVENUE POTENTIAL ANALYSIS

DATE: ______________________

Organization Name: _________________________

Type of Activity: ________________________________

Description of items sold: ______________________

1. Number of items received per invoice: ______________

2. Number of items damaged and/or returned the vendor: ______________

3. Number of items given away and properly documented: ______________

4. Number of items not sold: ______________

5. Number of items sold (subtract line 2, 3, 4 from line 1): ______________

6. Selling price per item: $____________

7. Total Expense: $____________

8. **Projected Sales** = multiply (line 5) x (line 6): $____________

9. **Actual Sales** = Total amount deposited to club account: $____________

10. Difference: $____________

Explanation of the difference:
___________________________________________________________________________
___________________________________________________________________________
___________________________________________________________________________
___________________________________________________________________________
___________________________________________________________________________

Prepared by: _____________________________ Club Advisor