



# TAKE CHARGE OF EDUCATION®

## Help Us Help Our School

Thanks to the support of guests like you, Target has been able to give over \$213 Million to schools as part of our ongoing commitment to education. Every time you use your REDcard<sup>SM</sup>, Target will make a donation to the eligible K-12 school of your choice, giving funds where it matters most.\* All you have to do to help your school is use your REDcard and Target will donate up to 1% of your purchases back to your school.

To designate a school on your REDcard, please call **1.800.316.6142**. You can also designate a school at a store kiosk or by visiting [www.target.com/tcoe](http://www.target.com/tcoe). Our school ID number is 125954. To make your school enrollment easier, and more accurate, please use this school ID in place of entering or using the school name.

To apply for a REDcard, please visit your nearest Target store or apply online by going to [www.target.com/redcard](http://www.target.com/redcard) and click on "Apply," located on the left side of the screen.

Here are some details:

- Target will donate 1% of Target® Visa® and Target® Card purchases made at Target stores and Target.com.
- Target will donate ½% of Target Visa purchases made outside of Target wherever Visa credit cards are accepted.
- Donation checks are sent out every March and September, and schools can use the money any way they choose. To see how much money your school has received, visit [Target.com/tcoe](http://Target.com/tcoe).

Grandparents, alumni, neighbors and friends are all welcome to participate in this program! For questions, please visit [www.target.com/tcoe](http://www.target.com/tcoe) or call 1.800.316.6142.

\*Subject to Take Charge of Education program rules. Visit [Target.com/tcoe](http://Target.com/tcoe) for details. The Target Visa and the Target Card are credit cards issued by Target National Bank, an affiliate of Target Corporation. Subject to credit approval. © 2007 Target Corporation.